

Sustainability Policy

Our hotel values the natural environment, culture, and local communities of the Yaeyama Islands. As a locally owned enterprise, we establish the following policies to build a long-term and sustainable management framework. We aim to maximize environmental, socio-economic, and cultural benefits while minimizing any negative impacts through effective management planning.

Environment

1. We will actively promote energy conservation and the use of renewable energy, striving for efficient use and reuse of resources.
2. To protect precious water resources, we will implement measures and introduce facilities to reduce water consumption and promote water reuse.
3. We will take the initiative in reducing waste and promoting proper waste separation. In addition to reducing plastic use and food waste, we will ensure thorough waste sorting and manage waste output volumes.
4. In cooperation with local stakeholders, we will strive to provide environmentally friendly services and products. In procurement, we will prioritize products that can be reused, collected, or recycled.
5. We will work to create clean and comfortable environments in all local and internal settings.

Society

1. We will strengthen solidarity and cooperation with local communities, respect local customs, culture, and climate, and conduct business operations responsibly to contribute to regional development.
2. We will aim to provide safe and user-friendly facilities and environments for all guests, advancing barrier-free initiatives in both physical infrastructure and services.

Culture

1. We will actively support local cultural activities and aim to become a key contributor to regional cultural promotion by leveraging our business expertise, human resources, and other management assets.

Economy

1. We will actively procure goods and services from local businesses and promote local production for local consumption.

Quality Management

1. We will procure high-quality, safe, and reliable goods, products, and raw materials.
2. Based on our policy of conveying the natural and cultural appeal of the Yaeyama Islands to our guests, we will provide experiences, products, and meals that reflect these values.

Human Rights

1. We will ensure a healthy workplace free from discrimination based on nationality, beliefs, place of origin, gender, religion, physical characteristics, sexual orientation, or other factors, and encourage employees to perform their duties in ways that foster personal growth and professional development.
2. We will respect human rights in all business activities, including the prohibition of forced labor, child labor, discrimination, and harassment.

Hygiene Management

1. We are appointing a risk management officer and thoroughly implement measures for food poisoning prevention, food safety and hygiene, allergy incident prevention, food labeling management, and pest control.

Safety Issues

1. We are appointing a risk management officer to oversee reporting on various safety management systems and to discuss responses to newly identified risks.

Crisis Management

1. We are appointing a risk management officer to maintain manuals for rapid response to emergencies such as earthquakes, typhoons, fires, floods, terrorism, and infrastructure shutdowns. Company-wide and departmental drills will be conducted, and manuals will be reviewed regularly.

Periodic Review, Evaluation, and Reporting

1. Management plans will be established on a multi-year basis and reviewed regularly.
2. For the above management items, we will conduct data-driven monitoring and regularly evaluate performance. This will enable progress tracking toward goals and facilitate process reviews, problem identification, and improvements as needed.
3. Goals and performance results will be reported and disclosed on a regular basis.

Employee Participation and Ownership

1. This policy will be developed primarily by senior management and employees.
2. By conducting regular training sessions and employee surveys and incorporating employee feedback and ideas, we will foster an environment in which employees empathize with organizational goals and act proactively.

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Sunshine Co., Ltd.
Beach Hotel Sunshine Ishigakijima
Representative Director,
President & General Manager
Yoko Akagi
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